

1       WHAT IS CLAIMED IS:

2       1.       A ceiling fan assembly, comprising:

3               one continuous frame member defining a plurality of ceiling fan blades;

4               a one-piece covering secured to the frame member; and

5               a frame holder that secures the frame member to a fan motor.

6       2.       The assembly of claim 1, wherein the frame member is comprised of a flexible  
7       material.

8       3.       The assembly of claim 1, wherein the frame member is foldable into a compact  
9       form.

10      4.       The assembly of claim 1, wherein the frame member is comprised of tempered  
11      spring steel.

12      5.       The assembly of claim 1, wherein the covering is comprised of a fabric material.

13      6.       The assembly of claim 5, wherein the fabric material is stretchable.

14      7.       The assembly of claim 5, wherein the fabric material is comprised of spandex.

15      8.       The assembly of claim 5, wherein the fabric material is comprised of a material  
16      selected from cotton, paper, or a polymeric film.

17      9.       The assembly of claim 1, wherein the covering includes a plurality of pockets that  
18      fittingly engages the frame member.

19      10.      The assembly of claim 1, wherein the covering includes a plurality of tabs for  
20      connecting the covering to the frame member.

21      11.      The assembly of claim 1, wherein the covering includes a band about the  
22      periphery of the covering that engages the frame member.

- 1      12.      The assembly of claim 11, wherein the band is sewn into the covering.
- 2      13.      The assembly of claim 1, wherein the frame holder comprises pre-defined grooves  
3      for accepting and positioning the frame member relative to the fan motor.
- 4      14.      The assembly of claim 1, wherein the number of fan blades is selected from three,  
5      five, or seven.
- 6      15.      The assembly of claim 1, wherein the length of each fan blade is approximately  
7      the same.
- 8      16.      The assembly of claim 1, wherein the effective diameter of the frame member is  
9      in the range of from about 40 inches to about 120 inches.
- 10     17.      The assembly of claim 1, further comprising a removable air freshener attached to  
11     the covering.
- 12     18.      The assembly of claim 17, wherein the air freshener is concealed within a pocket  
13     of the covering.
- 14     19.      The assembly of claim 1, further comprising an air filter attached to the covering.
- 15     20.      The assembly of claim 19, wherein the air filter is concealed within a pocket of  
16     the covering.
- 17     21.      The assembly of claim 1, wherein there is printing on the covering.
- 18     22.      The assembly of claim 1, wherein the covering is decorated with features selected  
19     from colors, letters, numbers, words, pictures, symbols, designs, or any combinations  
20     thereof.
- 21     23.      The assembly of claim 1, wherein the covering provides advertising for a  
22     company, a product, or an event.

- 1     24.     A cover for a ceiling fan, comprising a one-piece covering material secured to a  
2     plurality of ceiling fan blades.
- 3     25.     The cover of claim 24, wherein the covering is comprised of a fabric material.
- 4     26.     The cover of claim 24, wherein the fabric material is stretchable.
- 5     27.     The cover of claim 24, wherein the fabric material is comprised of spandex.
- 6     28.     The cover of claim 24, wherein the fabric material is comprised of a material  
7     selected from cotton, paper, or a polymeric film.
- 8     29.     The cover of claim 24, wherein the covering includes a plurality of pockets that  
9     fittingly engage each blade.
- 10    30.     The cover of claim 24, wherein the covering includes a plurality of tabs for  
11    connecting the covering to the plurality of ceiling fan blades.
- 12    31.     The cover of claim 24, wherein the plurality of ceiling fan blades is defined by  
13    one continuous frame member comprised of a flexible material.
- 14    32.     The cover of claim 31, wherein the covering includes a band about the periphery  
15    of the covering that engages the frame member.
- 16    33.     The cover of claim 32, wherein the band is sewn into the covering.
- 17    34.     The cover of claim 24, wherein there is printing on the covering.
- 18    35.     The cover of claim 24, wherein the covering material is decorated with features  
19    selected from colors, letters, numbers, words, pictures, symbols, designs, or any  
20    combinations thereof.
- 21    36.     The cover of claim 24, wherein the covering material provides advertising for a  
22    company, a product, or an event.

- 1     37.     The cover of claim 24, wherein the covering further comprises a pocket for the  
2     insertion of an air freshener.
- 3     38.     The cover of claim 24, wherein the covering further comprises a pocket for the  
4     insertion of an air filter.
- 5     39.     A ceiling fan blade assembly, comprising one continuous frame member defining  
6     a plurality of ceiling fan blades.
- 7     40.     The assembly of claim 39, wherein the frame member is comprised of a flexible  
8     material.
- 9     41.     The assembly of claim 39, wherein the frame member is foldable into a compact  
10    form.
- 11    42.     The assembly of claim 39, wherein the frame member is comprised of tempered  
12    spring steel.
- 13    43.     The assembly of claim 39, further comprising a frame holder for attaching the  
14    frame member to a ceiling fan motor.
- 15    44.     The assembly of claim 43, wherein the frame holder comprises pre-defined  
16    grooves for positioning the frame.
- 17    45.     The assembly of claim 39, wherein the plurality of ceiling fan blades is covered by  
18    a one-piece covering.
- 19    46.     The assembly of claim 39, wherein the length of each blade is approximately the  
20    same.
- 21    47.     The assembly of claim 39, wherein the effective diameter of the frame member is  
22    in the range of from about 40 inches to about 120 inches.

- 1     48.     A ceiling fan assembly, comprising:  
2             means for defining a plurality of loops;  
3             means for covering the plurality of loops to define a plurality of ceiling fan blades;  
4     and  
5             means for securing the plurality of loops to a fan motor.
- 6     49.     The ceiling fan assembly of claim 48, wherein the covering means includes means  
7     for securing the covering means to the plurality of ceiling fan blades.
- 8     50.     A method for providing a visual display, comprising securing a one-piece  
9     covering to a plurality of ceiling fan blades, wherein the covering provides a visual  
10    display.
- 11    51.     The method of claim 50, wherein the plurality of ceiling fan blades is defined by  
12    one continuous frame member.
- 13    52.     The method of claim 50, wherein the visual display comprises features selected  
14    from colors, letters, numbers, words, pictures, symbols, designs, or any combinations  
15    thereof.
- 16    53.     The method of claim 50, wherein the visual display comprises advertising for a  
17    company, a product, or an event.
- 18    54.     The method of claim 50, wherein the visual display provides decoration for a  
19    home, office, or an event.
- 20    55.     A method for an advertiser to provide an advertisement in a location frequented  
21    by the public, comprising providing to the owner of the location a one-piece covering

1 securable to a plurality of ceiling fan blades, wherein the covering provides an  
2 advertisement.

3 56. The method of claim 55, wherein the plurality of ceiling fan blades is defined by  
4 one continuous frame member.

5 57. The method of claim 55, further comprising providing to the owner of the location  
6 a ceiling fan assembly comprising one continuous frame defining a plurality of ceiling fan  
7 blades and a frame holder that positions the frame relative to a fan motor.

8 58. The method of claim 55, wherein the advertisement promotes a company, a  
9 product, an event, or any combination thereof.

10 59. The method of claim 55, wherein the advertiser periodically sends a new covering  
11 to the owner of the location.

12 60. The method of claim 55, wherein the location is selected from restaurants, bars,  
13 grocery stores, department stores, or sporting goods stores.  
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